

Sota Iwaku

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Front-End Web Developer, Translator: English - Japanese

Work Experience

Oct. 2020 - Present Conversion Fanatics

Front-End Web Developer

- Created CRO tests and e-commerce changes with JQuery, Javascript, HTML and CSS
- Worked with many e-commerce platforms such as shopify and wordpress
- Communicated with clients and maintained A/B tests to maximize their conversion rate and revenue
- Created A/B tests for clients using platforms such as Convert, Optimizely, Vwo and Google Optimize
- Implemented winning tests to clients shopify themes using Javascript, HTML and CSS
- Implemented tracking scripts and revenue tracking scripts to shopify theme and post-checkout scripts
- Communicated with clients regarding onboarding process and strategy

Sep. 2019 – Mar. 2020 Apple, Inc. (Contract through Kelly Services)

Japanese Maps Editor

- Used MacOSX and Apple Maps to collect data to build incident reports
- Worked on multiple projects and helped manage markets around the world
- Created real-time incident reports in both English and Japanese to aid customers

2015 - 2020 無双直伝英信流居合術 (Musō Jikiden Eishin-ryū iaijyutsu)

English - Japanese Translator

- Offered simultaneous and consecutive interpretation during physical exercise classes

2015 - 2020 JASGA (Contract)

English - Japanese Translator

- Helped facilitate around 10 workshops, festivals, and other events for hundreds of guests each year
- Translated simultaneously and consecutively for around 200 attendees per event

Skills

Languages: English (native), Japanese (native)

Computer Skills: Microsoft Office, Windows 10, Mac OS, multiple language keyboards, Google Drive, HTML, Javascript, Css, JQuery, React.JS, Next.JS, Convert, Shopify, Wordpress, WPBakery, AWS, ubuntu